

Jordan Lee

SENIOR PRODUCT MANAGER | B2B PLATFORMS

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SUMMARY

Senior product manager with 7 years of experience turning customer and operational problems into measurable B2B platform improvements. Leads discovery, prioritization, experimentation, and launch decisions across engineering, design, data, sales, and support.

PRODUCT CAPABILITIES

Product Strategy · Customer Discovery · Roadmapping · Prioritization · Experiment Design · Product Analytics · Go-to-Market · API Products · SQL · Amplitude · Jira · Cross-Functional Leadership

EXPERIENCE

2022 – Present

Senior Product Manager · Atlas Workflow

- Led discovery and launch for a self-serve permissions product, increasing activation among eligible accounts from 41% to 63%.
- Prioritized an onboarding roadmap using 27 customer interviews, funnel analysis, and support-volume data.
- Partnered with engineering and security to define API access controls for 3 enterprise launch cohorts.

2019 – 2022

Product Manager · Relay Commerce

- Owned merchant reporting for a B2B commerce platform serving 1,200 active accounts.
- Ran 6 onboarding experiments and improved first-week report creation by 22%.
- Created launch decision memos that made goals, tradeoffs, risks, and instrumentation visible to stakeholders.

SELECTED PRODUCT WORK

2024

Enterprise Admin Console · Selected launch

- Sequenced role management, audit history, and delegated administration after comparing customer risk, revenue exposure, and engineering effort.

EDUCATION

B.S. Economics · Hudson University

2019